





Fouq brings specialized creative and execution capabilities
together to turn ambitious ideas into impactful work.

WE RISE UP

®



TOGETHER



WHO ARE WE?

A communication solutions company

01 360 MARKETING

02 TECHNOLOGY &
PROGRAMMING



OUR MARKETING

ECOSYSTEM

Of companies lose customers due to their lack of effective digital presence

3D & CGI STUDIO

Hyper-Realistic Characters
High-End CGI Films
Animated Series Production
Product Animation (CGI)

2D CREATIVE STUDIO

Branding & Identity
Video & Reels Production
Social Media Posts

PERFORMANCE MARKETING

Marketing Strategy
Content Strategy
Media Buying



TECHNOLOGY & PROGRAMMING

We provide integrated technology and programming solutions that help brands build a strong digital presence, from website and mobile app development to e-commerce platforms and custom systems designed to support business growth and improve the user experience.

CUSTOM SYSTEMS

E-COMMERCE SOLUTIONS

WEBSITES

MOBILE APPLICATIONS

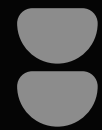




WHY FOUQ?

The Benefits For Your Business

- Competitive and flexible pricing tailored to our clients' needs.
- Comprehensive marketing solutions covering all aspects of marketing.
- KPI-driven strategies focused on measurable results and continuous performance improvement.



3D & CGI_{TM} STUDIO

From hyper-realistic characters to cinematic CGI films, product animation, and animated series, our 3D & CGI Studio transforms ideas into immersive visual experiences crafted with precision, realism, and detail.

CREATING VISUALS
.BEYOND REALITY



FEATURED WORKS

- HYPER REALISTIC
- CHARACTER
- VFX
- PRODUCT
- AUTOMOTIVE
- ANIMATION
- INDUSTRIAL



HYPER REALISTIC



PROJECT NISSAN REGION KSA YEAR 2025

ABOUT

distinctive global automotive project, where I contributed to the design and execution of the 3D driver character featured in the brand’s final scene.

The character was crafted with high attention to detail to simulate realistic human features and movement, creating a visual experience that blends realism with technical creativity.

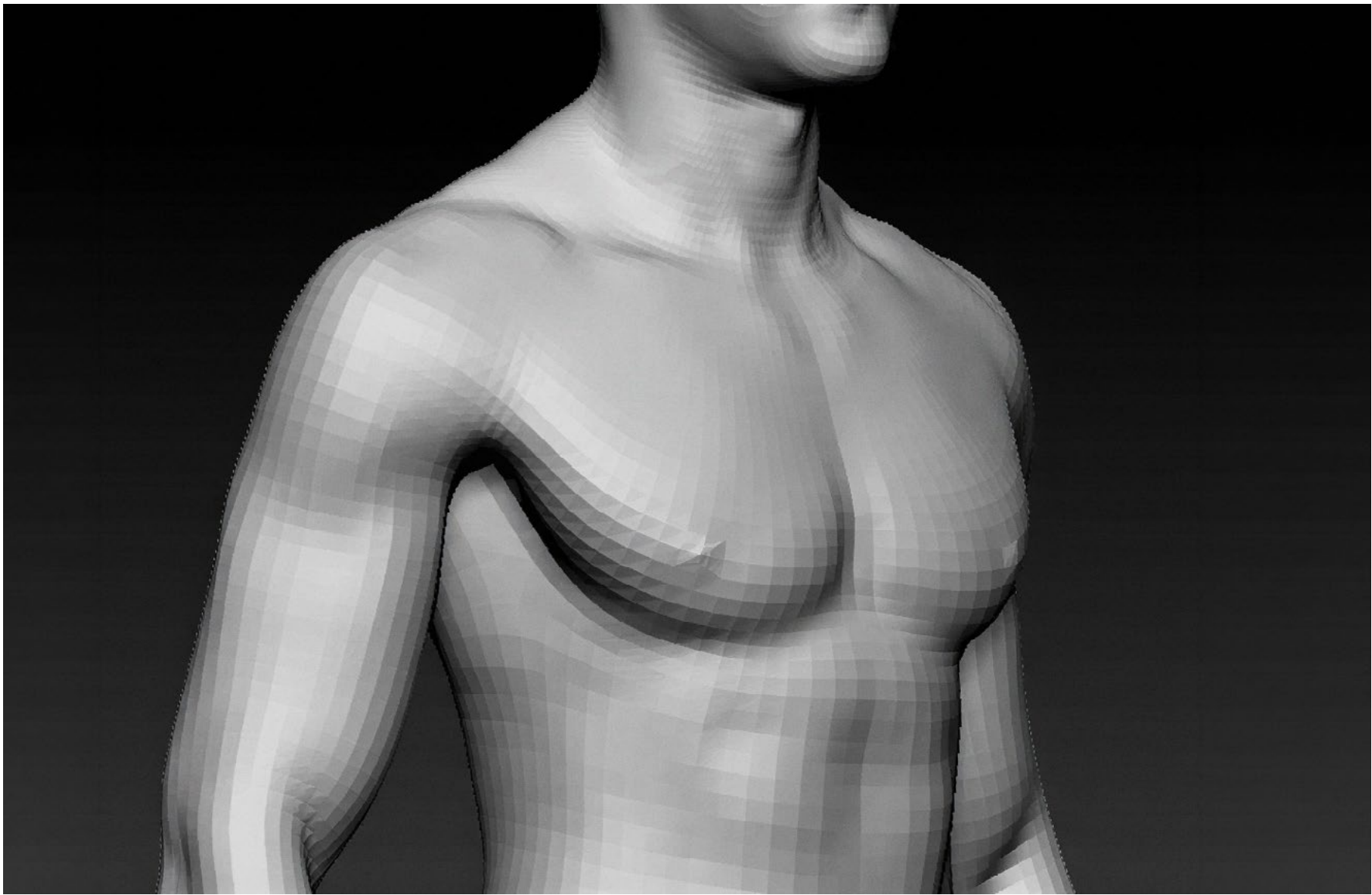
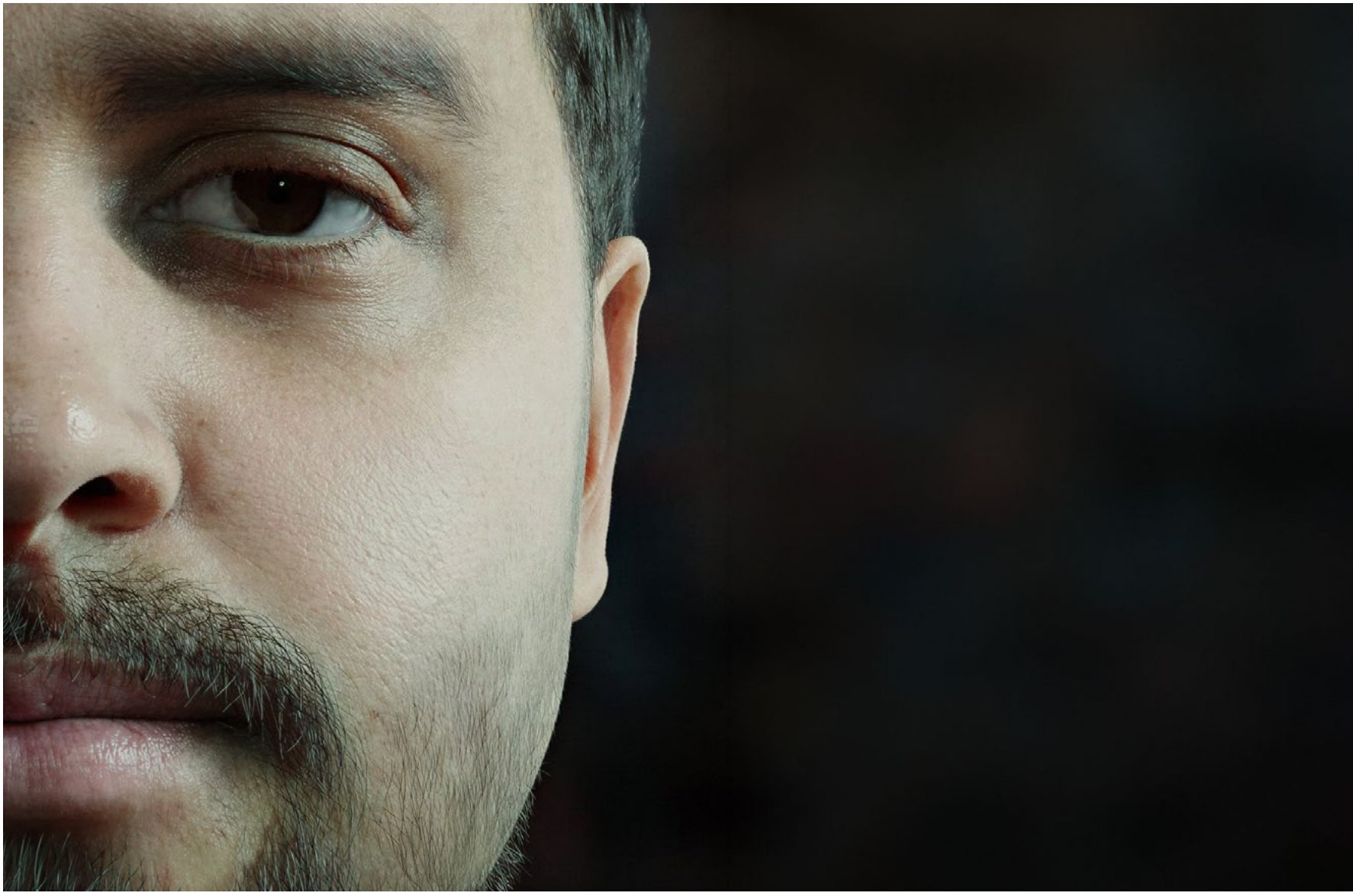
PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[CLICK HERE](#)







CHARACTER



PROJECTMALI

REGIONKSA

YEAR2024©

ABOUT

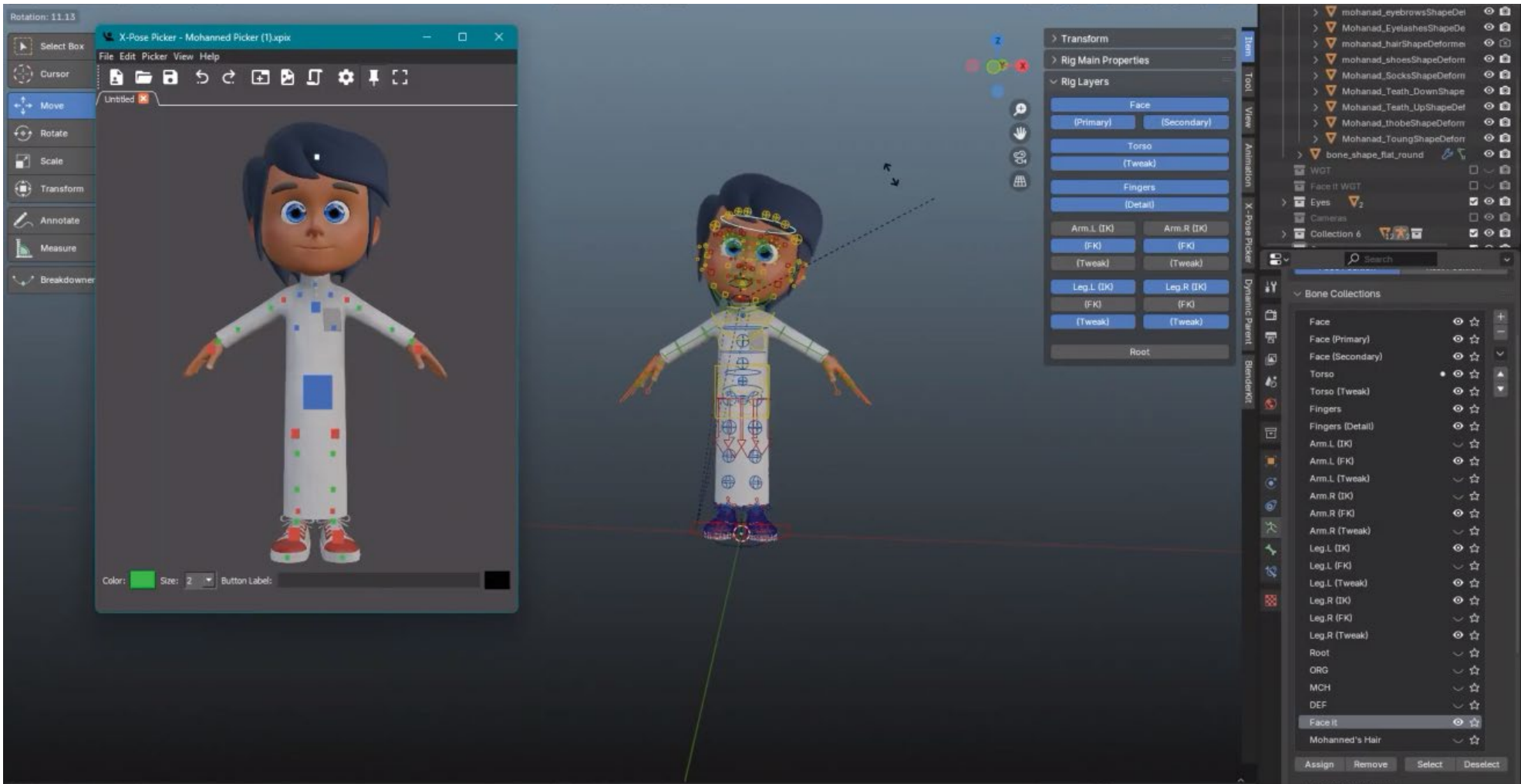
Mali 3D character models from concept to realization. A look at our professional work stages in Mali
Character design, starting from Modeling to Rigging and animation, to ensure the highest quality in digital output

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

CLICK HERE





PROJECT

Eltanmia

REGION

KSA

YEAR

2024©

ABOUT

we created a fully 3D animated film centered around the emotional journey of clothes donation through two custom-designed 3D characters. The story follows a donor speaking directly to the audience about the value of giving, while physically packing clothes into a donation box and delivering them to a receiver in need. One of the main challenges was designing and rigging two complete characters from scratch while maintaining expressive and approachable personalities.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

CLICK HERE





AUTOMOTIVE



15 PARKING

PROJECT ACDelco

REGION KSA

YEAR 2025

ABOUT

we created a high-energy automotive film centered around vehicles powered by ACDelco batteries across a variety of extreme environments. The video moves through multiple cinematic settings including deserts, racing tracks, and harsh driving conditions to showcase durability, performance, and reliability under different challenges. One of the main creative challenges was maintaining a consistent visual identity while transitioning between completely different locations and driving atmospheres.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





HALCO 20

PROJECT HALCO

REGION KSA

YEAR 2025

ABOUT

This project showcases a diverse collection of high-fidelity 3D automotive scenes, featuring multiple vehicle types — from sports cars and racing vehicles to off-road SUVs — placed in dynamic and visually rich environments. The showreel demonstrates vehicles in motion across urban streets, racetracks, cityscapes, and desert terrains, highlighting the realism of the automotive modeling and the cinematic quality of the scenes.

PROJECT SERVICES

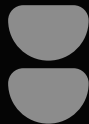
- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





ANIMATION



ALWAYS ON

PROJECT ACDelco

REGION KSA

YEAR 2025

ABOUT

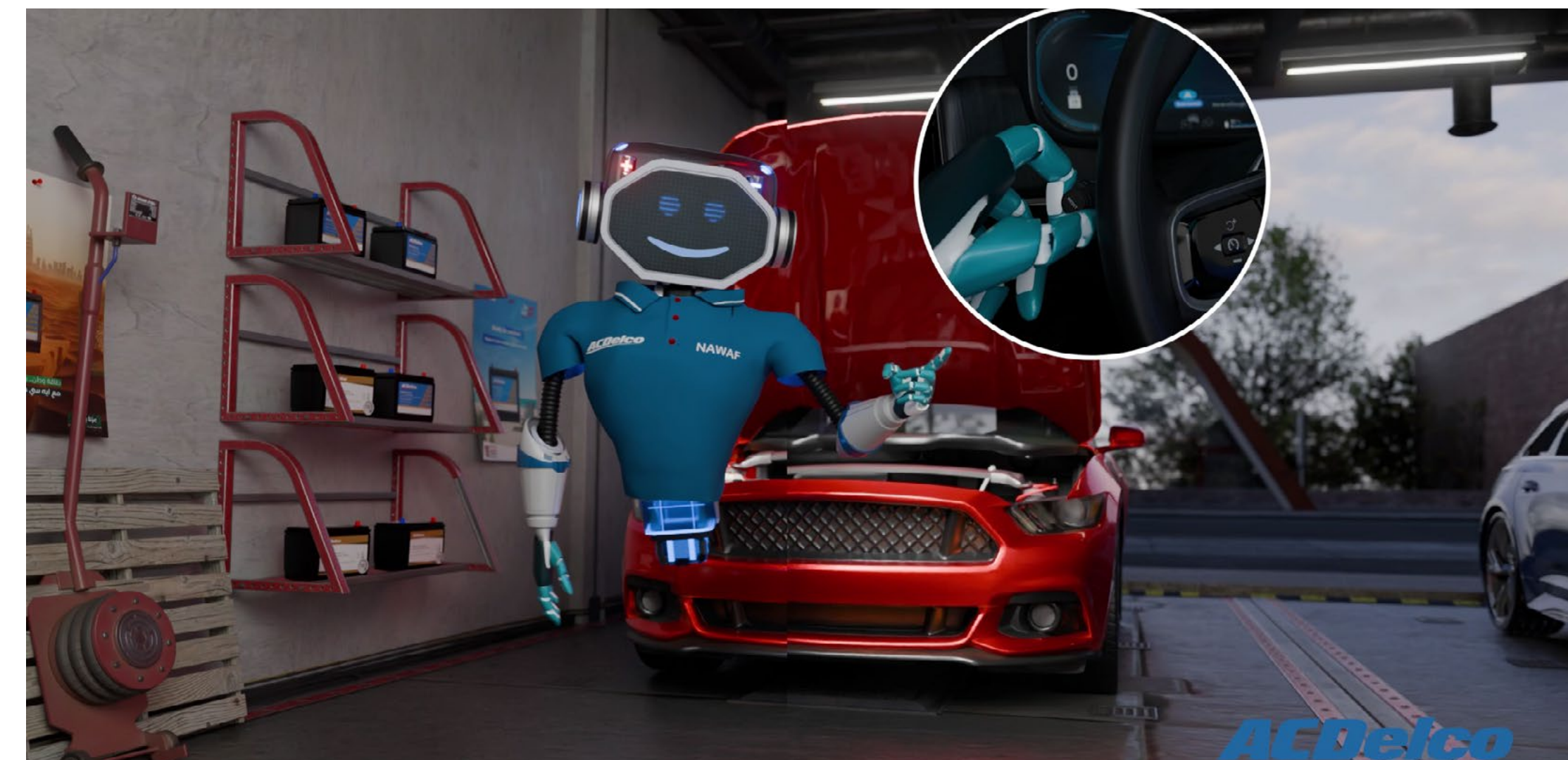
Featuring a 3D-animated robot character named “ Nawaf ” The content addresses a common consumer question: «Does a battery’s life start from its first use or its production date?» Nawaf explains that battery life begins at production, specifically when sulfuric acid is added, triggering chemical reactions

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





SUMMER CAMPAIGN

PROJECT ACDelco

REGION KSA

YEAR 2025

ABOUT

This emotional summer campaign episode transitions the focus from pure mechanical performance to a relatable, heartwarming narrative featuring a fully 3D-animated family of ACDelco batteries. The storyline follows the father, mother, and their children on a vibrant summer vacation, highlighting themes of connection, joy, and reliability. Set against sunny backdrops like a beach and a road trip, the sequence relies on expressive character animation and vibrant art direction to build a strong emotional bond with the audience.

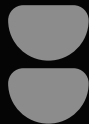
PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)



VFX



PROJECT

NISSAN

REGION

KSA

YEAR

2024©

ABOUT

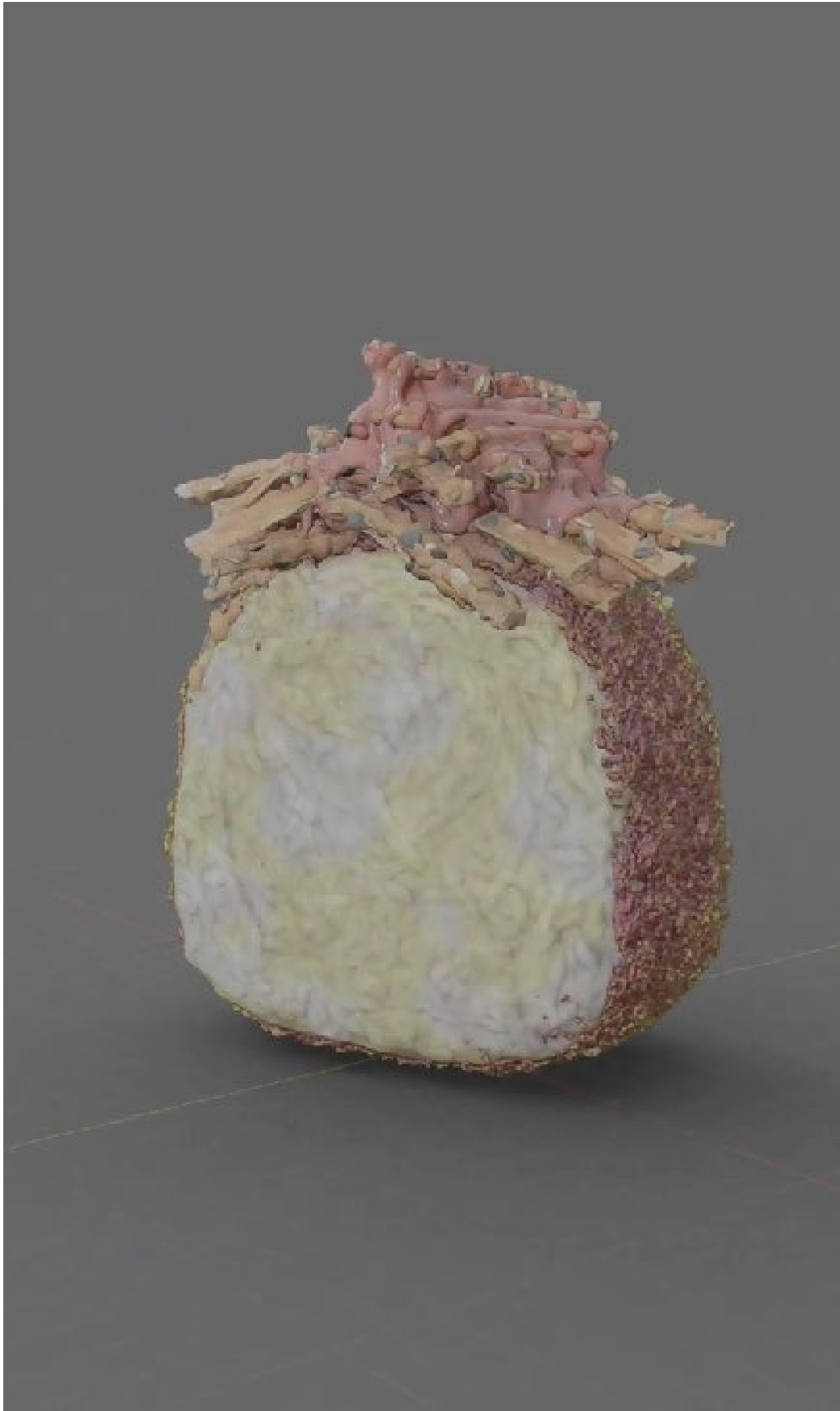
A distinctive project in collaboration with Sushi Crush, as the brand decided to expand and open a new branch. We designed and executed a 3D model of a giant helicopter and a huge sushi piece, in a creative experience where the sushi was «transported» from the main branch to the new branch in an innovative visual way, to present an unforgettable opening that combines fantasy and strong visual identity.

PROJECT SERVICES

Enviroment
VFX
Motion
Creative Concept
Art Directions

CLICK HERE





PROJECT

Deryaq

REGION

KSA

YEAR

2024©

ABOUT

A creative VFX project designed to transform a medical complex into an unexpected visual experience. Oversized dental elements were integrated into the real environment, creating a surreal yet believable scene that highlights the clinic’s specialty in a bold, engaging, and highly memorable way.

PROJECT SERVICES

- Enviroment
- VFX
- Motion
- Creative Concept
- Art Directions

CLICK HERE



PROJECT

VFX Shaheen

REGION

Jordan

YEAR

2024©

ABOUT

A CGI and VFX project created for Shaheen Roastery, transforming the brand’s coffee beans into a larger-than-life visual experience. The concept brings the product beyond its traditional setting, using oversized 3D elements and realistic integration to create a striking scene that celebrates the brand’s heritage while presenting it through a contemporary visual language.



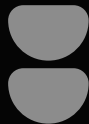
PROJECT SERVICES

- Enviroment
- VFX
- Motion
- Creative Concept
- Art Directions

Case Study



INDUSTRIAL



EFB LAUNCH CAMPAIGN

PROJECT ACDelco

REGION KSA

YEAR 2025

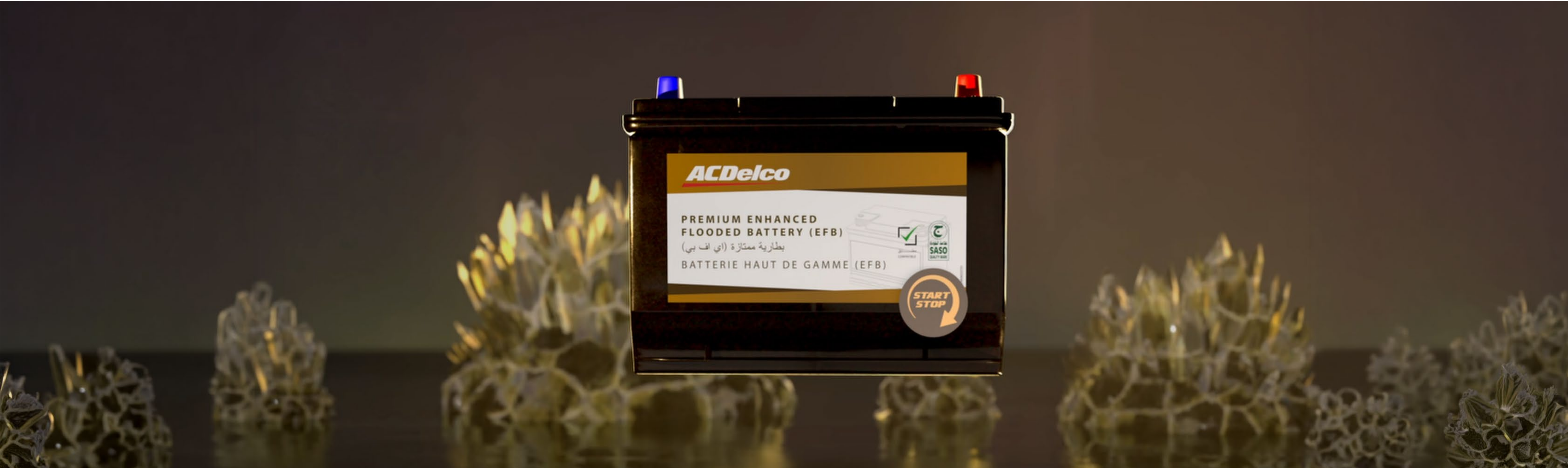
ABOUT

This showcase features a high-octane, fully CG sequence centered around dynamic vehicle movements. The narrative focuses on realism and cinematic appeal, tracking the cars as they navigate through a custom-built 3D environment. Through precise rigging and dramatic camera work, the sequence captures the speed and mechanical fidelity of the vehicles, enhanced by photorealistic lighting and seamless compositing.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





**A journey of energy, built on knowledge
and powered by experience.**



From a spark... the journey began



From a spark... the journey began



**Engineered to support start-stop systems
and efficiently reduce fuel consumption.**

3D PRODUCT VISUALIZATION

PROJECT STII

REGION KSA

YEAR 2025

ABOUT

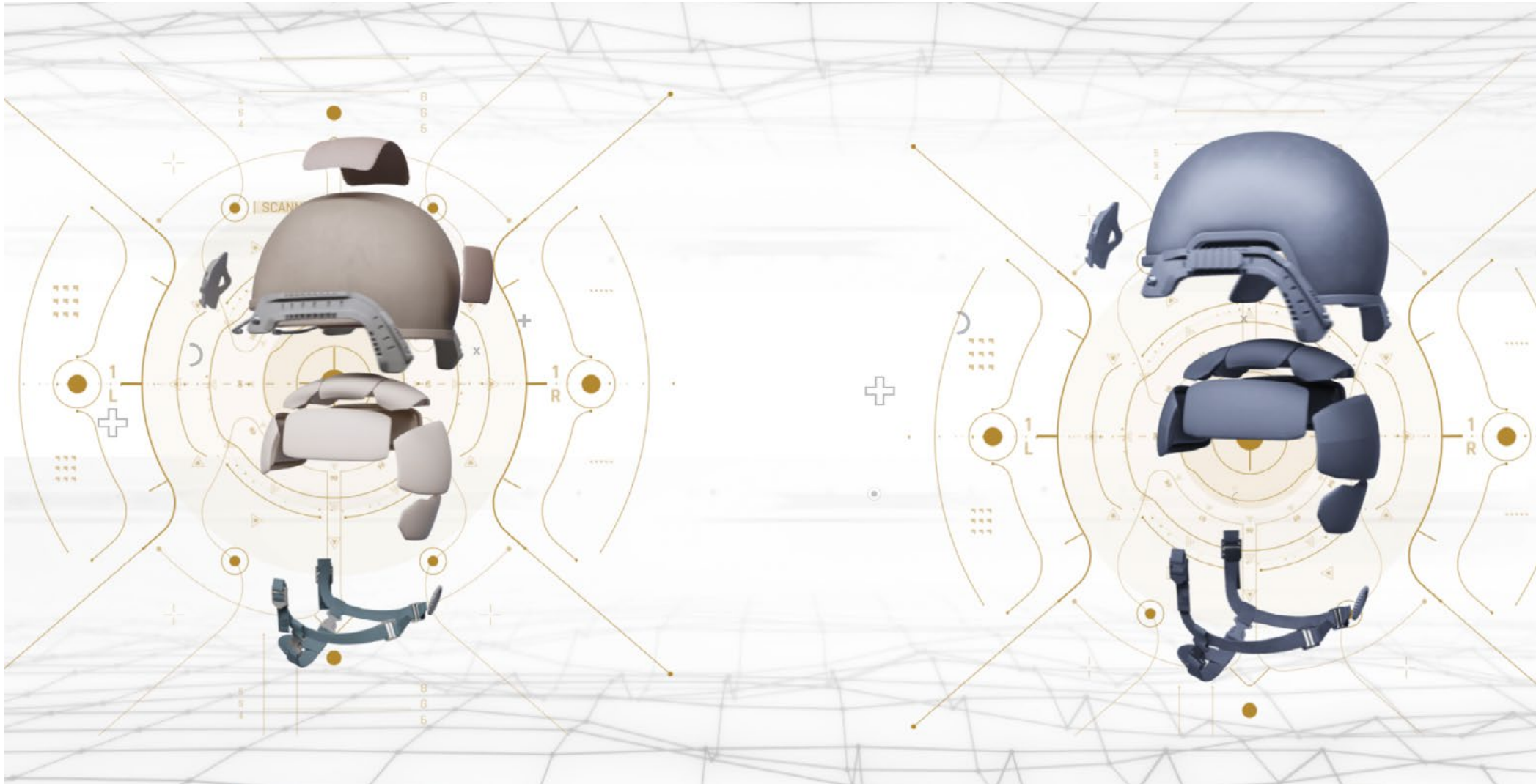
Developed complete 3D visualizations of defense products to simplify the presentation of complex manufacturing capabilities.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





LOGO INTERPRETATION

PROJECT MESC REGION KSA YEAR 2025

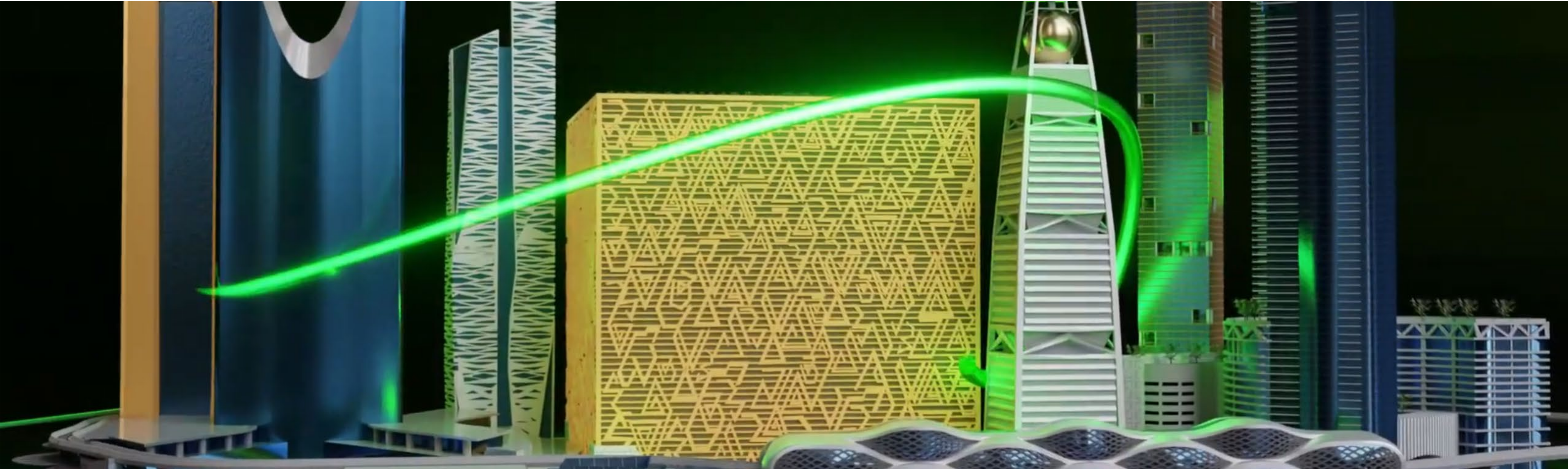
ABOUT

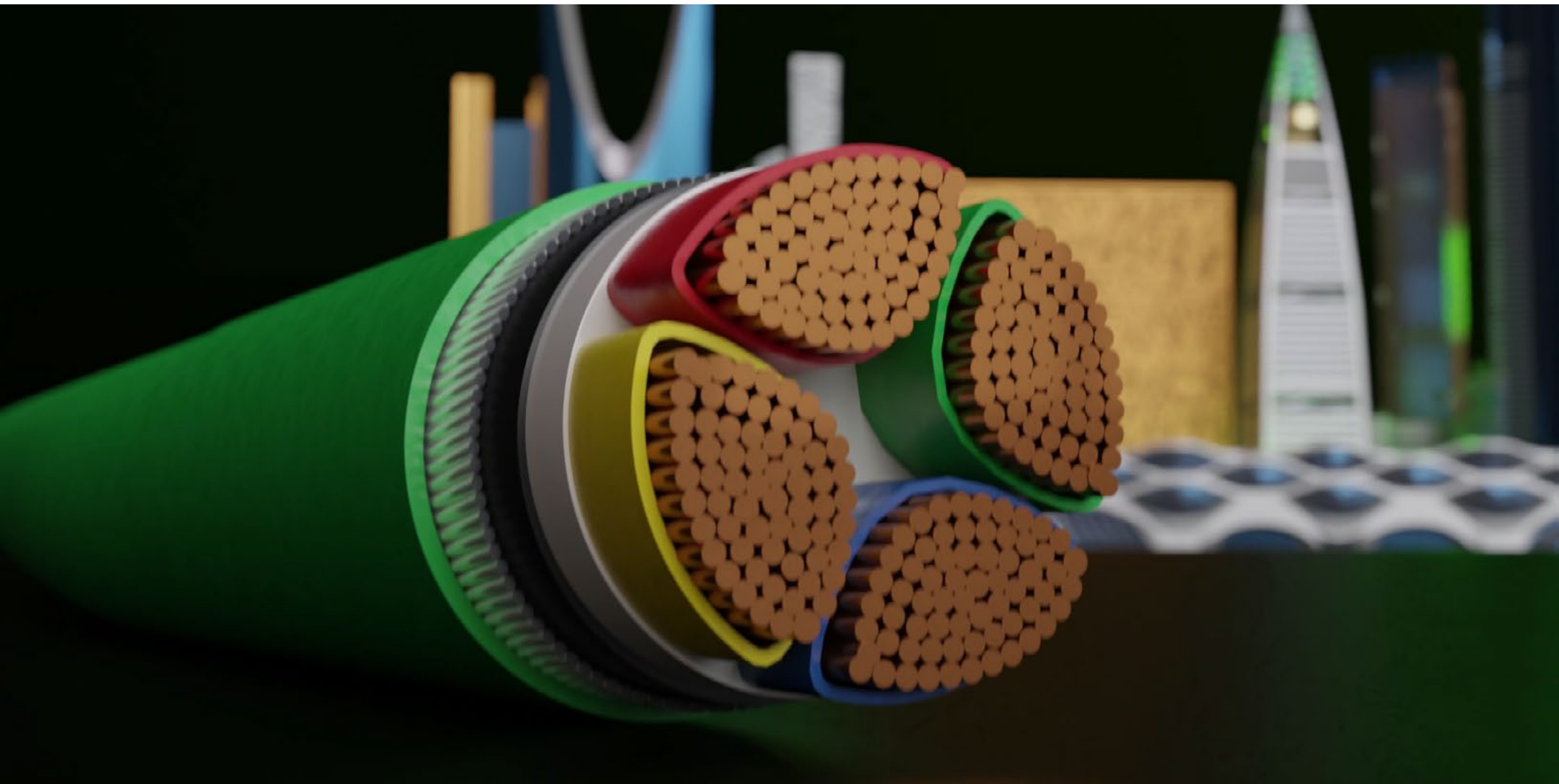
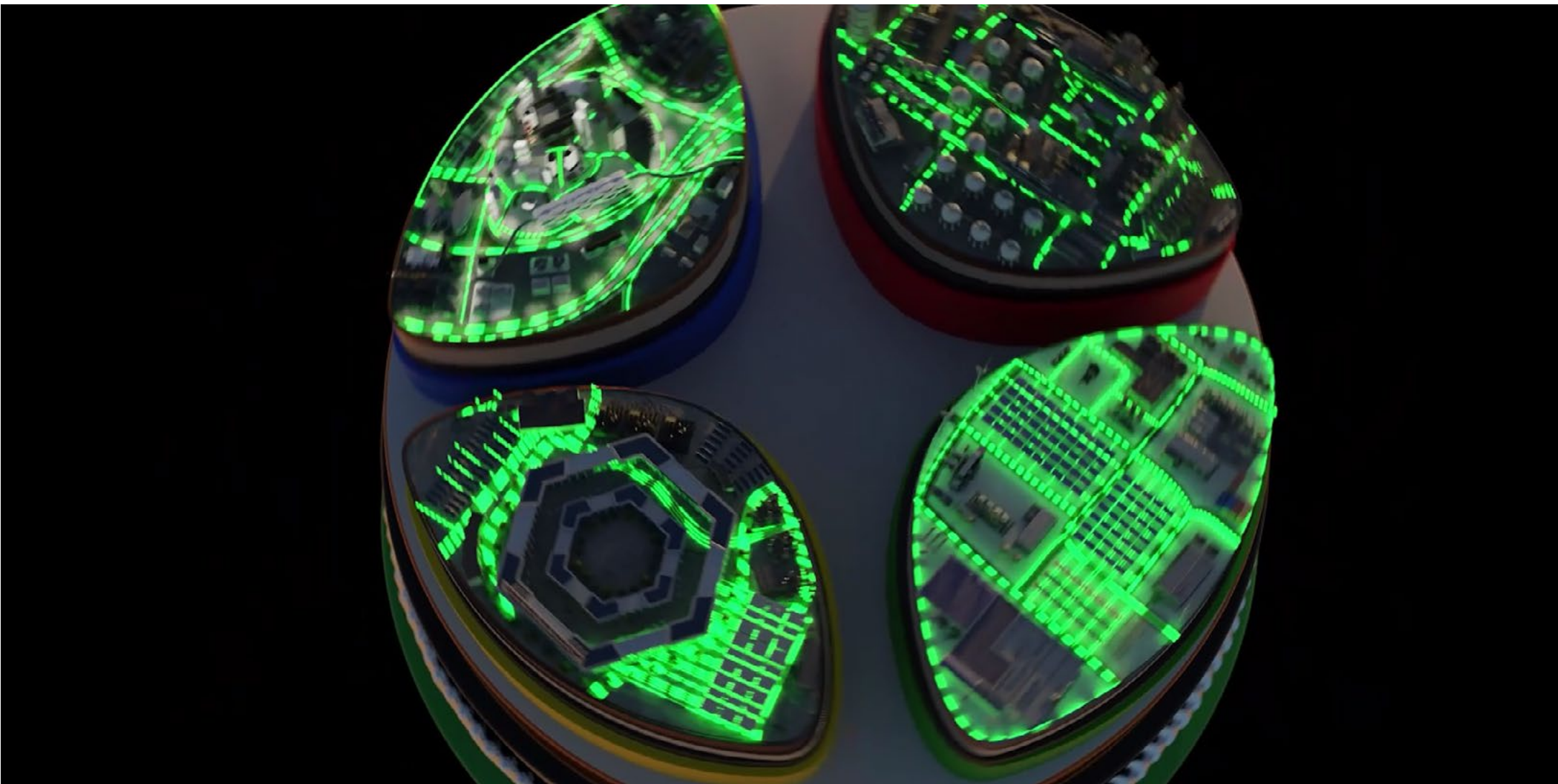
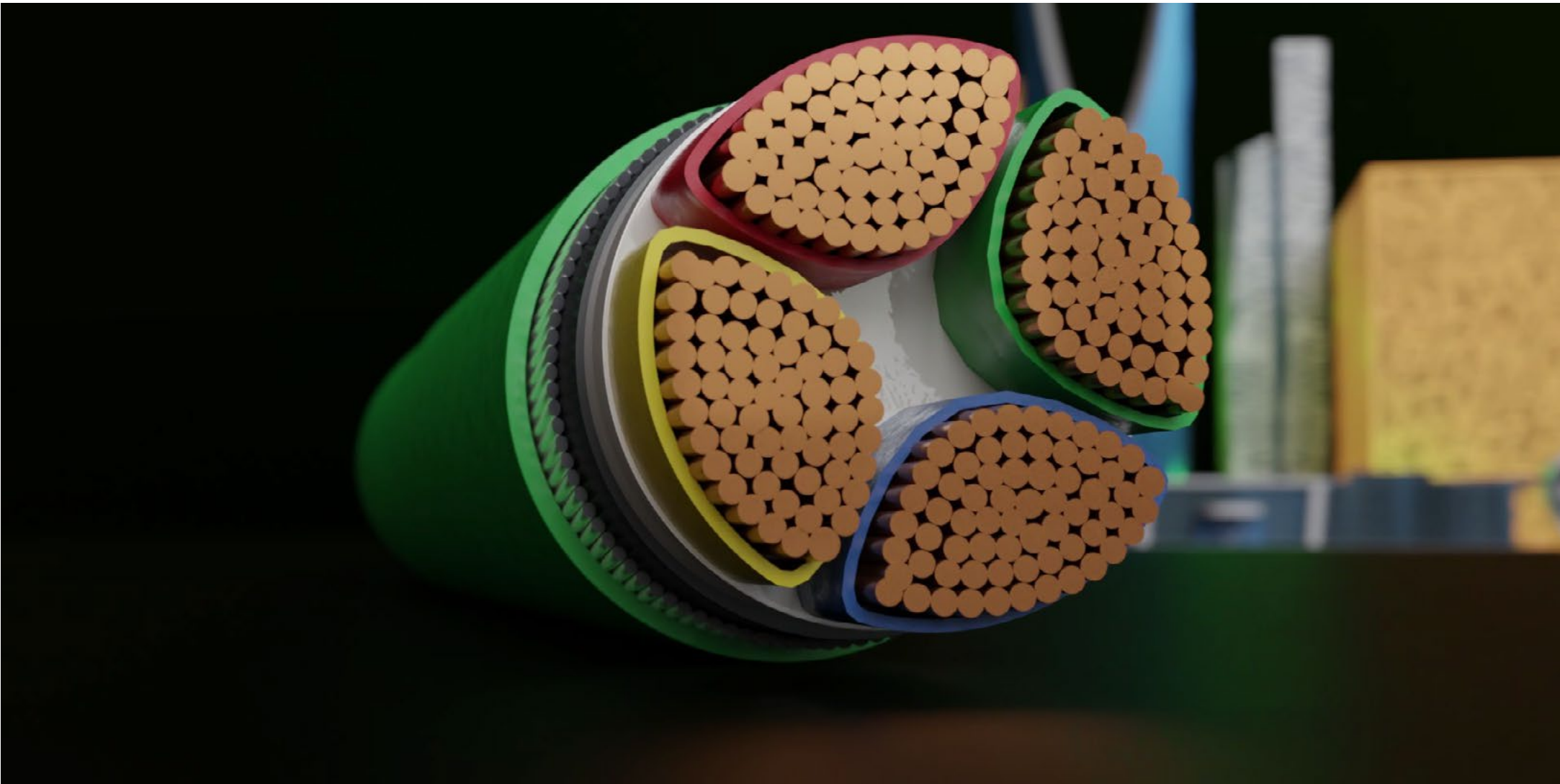
This video explains the origin and conceptual story behind the MESC logo, highlighting its identity as an electrical wiring company. The project presents the core concept through a continuous, single-shot flow, visually connecting each product category to its unique setting in a clear, compelling narrative.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





CORPORATE FILM

PROJECT ITALFOOD

REGION UAE

YEAR 2025

ABOUT

Produced a corporate film reflecting the factory’s story, production quality, and technologies, establishing it as the primary tool for business meetings and international exhibitions.

PROJECT SERVICES

- Environment
- Character Design
- Motion
- Creative Concept
- Art Direction

[View Project](#)





2D CREATIVE TM STUDIO

From brand identities and visual systems to social content, reels, and video production, our 2D Creative Studio turns ideas into distinctive visual communication across every brand touchpoint.

TURNING IDEAS INTO
.DISTINCTIVE VISUALS



FEATURED WORKS

- BRAND STRATEGY
- VISUAL BRAND IDENTITY
- EDITORIAL
- PACKAGING CONCEPTS
- DIGITAL DESIGNS
- REELS PRODUCTION
- VIDEO PRODUCTION
- MOTION GRAPHICS



BRANDING



PROJECT Mesc

REGION KSA & UAE

YEAR 2025

ABOUT

A modern industrial brand identity system developed to reflect MESC’s scale, expertise, and leadership in cable manufacturing. The system unifies corporate communication, sales materials, product presentation, and digital touchpoints under one consistent visual framework.

SCOPE

- Brand Strategy
- Visual Identity System
- Corporate Applications
- Company Profile
- Executive Sales Presentation
- Brand Guidelines





PROJECT ACDelco

REGION KSA

YEAR 2025

ABOUT

A comprehensive automotive brand identity system that unifies visual standards, communication, retail environments, and customer touchpoints into one consistent framework, ensuring a premium brand experience and strong recognition across every market.

SCOPE

- Brand Story
- Brand Strategy
- Brand Identity
- Marketing Materials
- Outdoor Advertising
- Editorial Design
- Brand Guidelines





PROJECT ELITE

REGION Jordan

YEAR 2025

ABOUT

ELITE IS A HOME APPLIANCES BRAND THAT COMBINES RELIABILITY, QUALITY, AND MODERN CONVENIENCE. IT REPRESENTS SMART CHOICES FOR EVERYDAY LIVING, OFFERING PRODUCTS THAT BRING COMFORT, PERFORMANCE, AND CONFIDENCE INTO EVERY HOME.

SCOPE

- Brand Story
- Brand Strategy
- Brand Identity
- Marketing Materials
- Outdoor Advertising
- Editorial Design
- Brand Guidelines





PROJECT Hiteen views REGION KSA YEAR 2025

ABOUT

A refined identity for Hiteen Views, shaped around quiet luxury, privacy, and timeless presence. The visual concept transforms the “V” in Views into a balanced geometric symbol that reflects multiple perspectives within one distinctive mark, creating an elegant and memorable identity with lasting value.

SCOPE

- Brand Story
- Brand Strategy
- Brand Identity
- Marketing Materials
- Outdoor Advertising
- Editorial Design
- Brand Guidelines



LEGACY LEE

© 2026
NEW ERA

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED
DO EUISMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA
ALIIQUA. QUIS IPSUM SUSPENDISSE ULTRICES GRAVIDA. RISUS
COMMODO VIVERRA MAECENAS ACCUMSAN LACUS VEL FACILIS.

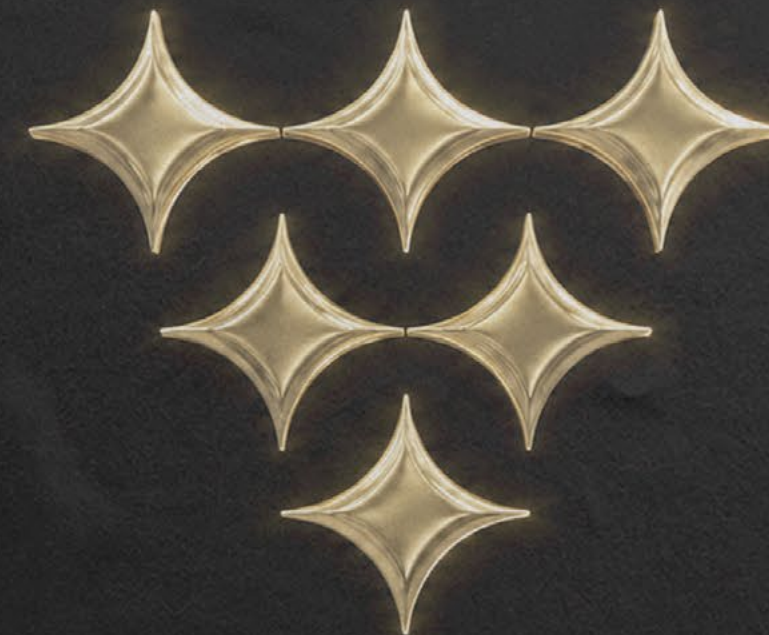


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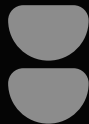
www.adun.sa

طين فيوز
HITEEN VIEW





EDITORIAL





[View Project](#)



[View Project](#)

PACKAGING











SOCIAL MEDIA





PROJECT SERVICES

- Digital Marketing
- Art Direction
- Creative Copywriting
- Post Designs
- Media Buying
- Story Content
- Mangement
- Analiysis & Reporting

من آثار الإدمان...
نوبات الشـك

إيش اللي يصـير
داخل العقل أثناء النـوبة

لا تخذعك كلمة
مرة وحدة ما تضر
كثير من قصص الإدمان بدأت منها. قولي:

هل يسمح بزيارة الأبناء

نعم وبشدة

فمركز تمكن يضع التمكين والدعم
الأسري كركيزة أساسية في
فلسفته العلاجية

موكل تعثر وانتكاسة
بداية من الصفر
أحيانا يكون جزءا طبيعيا من رحلة التعافي

إذا لسه بالبداية...
هذا وقتك
توقفين

كل يوم تأخير...
يصعب الخطوة أكثر.

تمكن الإبداع
TMKN ALEBDARA

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PROJECT SERVICES

- Digital Marketing
- Art Direction
- Creative Copywriting
- Post Designs
- Media Buying
- Story Content
- Mangement
- Analiysis & Reporting

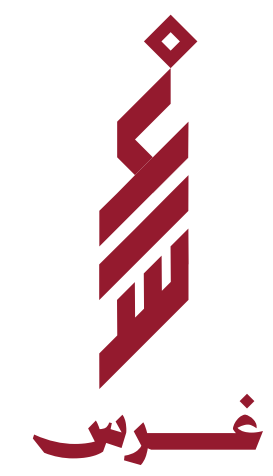




PROJECT SERVICES

- Digital Marketing
- Art Direction
- Creative Copywriting
- Post Designs
- Media Buying
- Story Content
- Mangement
- Analiysis & Reporting





PROJECT SERVICES

- Digital Marketing
- Art Direction
- Creative Copywriting
- Post Designs
- Media Buying
- Story Content
- Mangement
- Analiysis & Reporting



VIDEOS PRODUCTION



PROJECT

PODCAST MALI

REGION

KSA

YEAR

2024©

ABOUT

Mali Podcast in collaboration with the Saudi Central Bank, aims to educate the public and enhance their financial literacy in a simplified and practical manner.

Eight diverse episodes were produced, shedding light on concepts of saving, investment, and smart financial planning, with the participation of specialists and expe...

CLICK HERE



PROJECT Kolh kheer REGION KSA YEAR 2024©

ABOUT

«Kullo Khair» Podcast produced by the Positive Development Association highlighting the power of positive thinking and its effect on self-building and development.

[CLICK HERE](#)



PROJECT

Solidarity Podcast

REGION

KSA

YEAR

2024©

ABOUT

A business podcast featuring influential leaders and professionals from various industries, sharing their journeys, experiences, challenges, and insights from the business world.

Across two seasons and 14 episodes, FOUQ managed and executed the entire project end-to-end — from content development and location setup to filming, production, editing, directing, and publishing.

A fully integrated production that transformed real business experiences into engaging, professional content.

CLICK HERE



MEDICAL WELLNESS DAY

JORDAN (AL BAYADER) & ASFAN CITY

ABOUT

As part of its Corporate Social Responsibility (CSR) initiatives, ACDelco organized a Medical Wellness Day for technicians in Al Bayader, Jordan, and Asfan City. The initiative provided essential health screenings, medical consultations, and basic wellness checks, aiming to promote preventive healthcare, raise health awareness, and support the well-being of the technicians who play a vital role in the company’s professional community.

[View Project](#)



REELS PRODUCTION





[CLICK HERE](#)



[CLICK HERE](#)



[CLICK HERE](#)



[CLICK HERE](#)

MOTION GRAPHICS



PROJECT Egabyoun REGION KSA YEAR 2026©

ABOUT

For the Development Association, we created an AI-powered motion film showcased at one of the region’s leading charitable sector exhibitions, transforming its mission, programs, and impact into a compelling visual story

From concept to animation, AI enabled us to create a fresh and distinctive visual experience that communicates the association’s impact in a simple, emotional, and memorable way.

[View Project](#)



PROJECT Vaya REGION Jordan YEAR 2026©

ABOUT

For Vaya , we created an introductory motion film for a project that transforms fashion designs from paper sketches into fully interactive 3D garments, allowing each piece to be viewed from every angle.

Using a distinctive collage art style, we turned the concept into a visually engaging story that bridges traditional fashion design with a modern digital experience.

[View Project](#)



PERFORMANCE



From strategy and market positioning to lead generation, content, campaigns, and sales enablement, FOUQ helps industrial brands turn visibility into measurable business growth.

TM

TURNING VISIBILITY
INTO GROWTH

MARKETING



This image presents the results we achieved on YouTube through the Solidarity Podcast program, which received strong engagement due to our precise targeting of audiences interested in business topics and medical topics discussed throughout the podcast episodes.



Campaigns	Interaction rate	Avg. cost	Cost	Cost / Conv (Platform Comparable)	Cost / Conv (Platform Comparable)	Conv. value (Platform Comparable)	Bid strategy (YouTube)	Clicks	Conv. rate
From Abu Khalaf	8.82%	\$0.01	\$418.97	—	—	0.00	Target CPA	16,263	3.77%
Mohamed Mousa	8.10%	\$0.01	\$444.76	—	—	0.00	Target CPA	10,688	3.11%
Hajmeh Hakeem	8.13%	\$0.01	\$451.23	—	—	0.00	Target CPA	11,223	4.25%
Muath Al Haj	8.64%	\$0.01	\$275.95	—	—	0.00	Target CPA	6,346	3.89%
Ali Thab	8.89%	\$0.01	\$225.76	—	—	0.00	Target CPA	6,054	3.50%
Omar Almasri	8.40%	\$0.01	\$243.96	—	—	0.00	Target CPA	6,275	4.35%
Shams_Marab	7.48%	\$0.01	\$212.29	—	—	0.00	Maximum conversions	7,723	3.19%
Muath Al Haj #2	8.81%	\$0.01	\$142.32	2,817.88	\$9.05	18.48	Target CPA	3,978	4.99%
Podcast_March2024	8.12%	\$0.01	\$139.69	—	—	0.00	Maximum conversions	2,718	3.88%

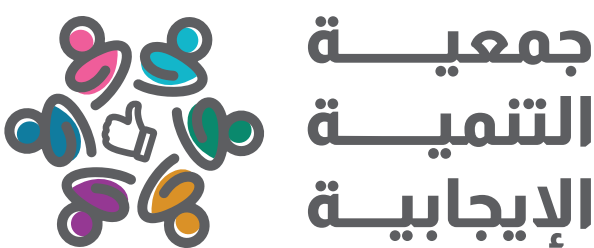


These images show the results of one of the advertising campaigns we launched for the medical insurance program. The objective of the campaign was to increase the number of followers on the Facebook page. The campaign duration was only one week.

Off / On	Ad T1	Delivery	Ad set name T1	Results T1	Reach T1	Impressions T1	Cost per result T1	Amount spent T1
☐	Medical Insurance, Broad	Campaign off	March 2025, PageLike, Demand, Br...	1,495	108,187	234,895	\$0.11	\$168.31
☐	Results from 1 ad			1,495	108,187	234,895	\$0.11	\$168.31

These images show the results of one of the advertising campaigns we launched for the car insurance program. The objective of the campaign was to attract the highest number of interested inquiries and convert the audience into customers and subscribers to this program.

Off / On	Ad T1	Delivery	Ad set name T1	Results T1	Reach T1	Impressions T1	Cost per result T1	Amount spent T1
☐	40% discount - Copy	Campaign off	OPEN INT - ...	952	62,685	133,075	\$0.14	\$137.62
☐	40% discount - Copy			952	62,685	133,075	\$0.14	\$137.62



This image presents the results we achieved on YouTube over only one month through the “Kolo Khair” podcast program. The audience interested in this type of program was targeted, and the results were as shown in the image.

	On/off	Name	Cost per conversion	Conversion rate (CVR)	Results	Cost per result	Result rate	Deep funnel result	Cost per deep funnel result
Campaign 1 selected	☒								
Ad group 1 selected	☒	Ad group 20230922081431	0.00 SAR	0.00%	3,005 Follows	1.31SAR Followers	1.66% Followers		
Ad									



This image presents the results we achieved on TikTok, where the advertising materials included a variety of designs featuring information related to car batteries. The audience interested in this type of content was targeted on TikTok, and the results were as follows.

OUR PARTNERS





GET IN TOUCH WITH US

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+966 5 369 359 27

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Jordan
Amman

Saudi Arabia
Riyadh, Jeddah,
Al Khobar

UAE
Ras Al Khaimah

Iraq
Baghdad,
Erbil